

## Western Arizona REALTOR<sup>®</sup> Data Exchange (WARDEX)

Commercial Land Listing 12.28.23

## Your Commercial Land listing and IDX Feeds (Internet Sites)

Did you know that most feeds such as Zillow and Realtor.com Do Not pickup Commercial Listings? They are geared for residential markets only. Once the site recognizes the listing as Commercial, it no longer updates the information on the site.

If you are listing Vacant Land, you can list it in two ways:

- 1. Vacant Land with the lot called out as Commercial.
- 2. Commercial with the lot called out as Vacant Land.

If you list with the first option and wonder, why you can't find it listed on a variety of sites, it is most likely because it is listed as a commercial lot. Commercial sites will pick up the IDX feed for commercial listings and may filter for vacant land/commercial lot, but it is harder to track those sites.

If you are searching within the MLS for commercial vacant land, you always want to select "Cross Property Search" as agents may list them in either area.